# ABSTRACT OF THE DISCLOSURE

A method of screening equities is disclosed. The method includes the steps of ranking a plurality of equity parameters to normalize each equity parameter with respect to each other equity parameter. User preferences respecting the weight to be given equity parameters of interest are received and the ranked equity parameters of interest are weighted based upon the received user preferences to assign each equity a score. A scored equity appropriate for the user preferences may then be selected. A system for screening equities is also disclosed.